

Wise HACKS



Why sponsor WiseHacks?

Sponsoring a hackathon is a great way to get access to the industry's most passionate talent. Hackathon participants are very motivated and energetic about their work. Sponsors will be able to meet, interact and mentor participants. Your company will also have the opportunity to promote internships, review student resumes and recruit for job openings.

What is WiseHacks?

WiseHacks is UVa-Wise Abingdon's first annual hackathon. The event is sanctioned by Major League Hacking (MLH) and will give college students the opportunity to showcase their technical skills and passion for building innovative software applications and hardware hacks. Participants will spend 24 hours learning about new technology, networking with professional mentors and working to solve a problem of their choosing. Whether building a website, mobile app or hardware hack, the goal is to start from scratch and end with a usable prototype to demo in front of our panel of judges. WiseHacks is a non-profit event that is free to all participants.

Who are we?

The UVa-Wise Abingdon office designs and delivers professional development programs for employers in the regions of Southwest Virginia, Northeast Tennessee and Eastern Kentucky. Programs may be open enrollment or customized and may be of a technical or soft skill nature. UVa-Wise in Abingdon also coordinates events to promote economic development, bring greater exposure to the region and increase awareness of the Southwest Virginia Higher Education Center and UVa-Wise.



WiseHacks 2017

What?

24-hour Hackathon

When?

March 25 - March 26

Where?

Southwest Virginia
Higher Education Center
1 Partnership Circle
Abingdon, VA 24210

More Information:

276-619-4317

abingdon@uvawise.edu

Online:

wisehacks.swcenter.edu

To Our Sponsors

To us, every sponsorship should be a relationship that extends much further than *WiseHacks*. Our team has carefully selected each tier level to accurately represent what we need in order to accomplish our goal. However, we understand a structured tier system is not for everyone. We want to work with you to custom build the package that is best for your organization. Please e-mail abingdon@uvawise.edu and we will be happy to assist you. Your generous donations are greatly appreciated!

We are extremely excited to bring WiseHacks to Southwest Virginia and we would be thrilled to work with your organization to make our event an awesome success!

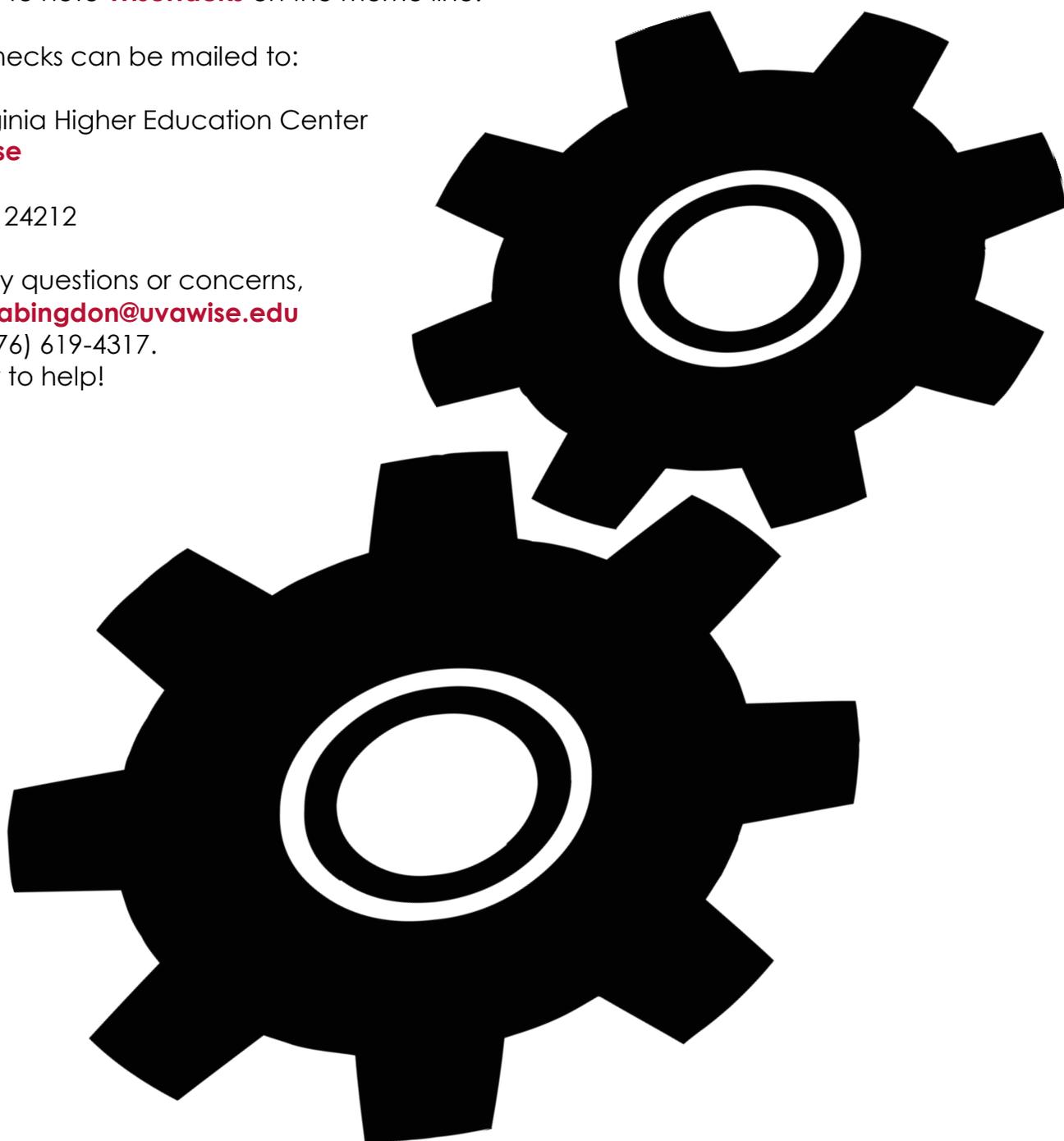
I want to sponsor!

The attached table describes the benefits that come with each of our pre-determined sponsorship levels. Sponsorship checks should be made payable to the **UVa-Wise Foundation**. Please be sure to note **WiseHacks** on the memo line.

Sponsorship checks can be mailed to:

Southwest Virginia Higher Education Center
ATTN: UVa-Wise
P.O. Box 1987
Abingdon, VA 24212

If you have any questions or concerns, please e-mail abingdon@uvawise.edu or call us at (276) 619-4317. We are happy to help!



	\$500	\$1,500	\$3,000	\$5,000	\$7,500
General					
Set Up a Sponsor Table					
Distribute Promotional Items/Swag					
Provide Product Demonstrations					
Send Mentors/Engineers/Developers	2	4	6	8	10
Provide a Hardware Lab Distribute API keys & other products for hackers to use					
Donate & Present a Prize Best use of API, Best Hack Against Harassment, etc.					
Host a Scheduled Tech Talk or Workshop		15 min.	30 min.	45 min.	60 min.
Sponsor a Meal					
Send a Final Round Judge					
Recruiting					
Distribute Recruiting Materials					
Send Recruiters					
Post Company Job Openings on Website					
Receive Hacker Resume Book					
Access to Private Interview Room					
Marketing					
Mention During Opening/Closing Ceremonies					
Logo on Event Program					
Social Media Announcements					
Logo on Website					
Logo on Official Hackathon T-Shirt					